

## ALAMO HEIGHTS NIGHT™

Friday, April 16, 2010

### FIESTA PAVES PATH FOR PARTY TIME IN '09™

Looking for a family event to kick off Fiesta in San Antonio? Nothing is more fun than the twenty fourth annual Alamo Heights Night™ on Friday April 16. "It's Party Time in '09™" is staged by the Alamo Heights Rotary Club for the benefit of local charities and community service support. Some 10,000 - 12,000 neighbors, friends and new-found revelers will join in the merriment at its new location, the campus of the University of the Incarnate Word at 4301 Broadway.

Colorful food and beverage booths will offer savory selections from dozens of San Antonio's leading restaurateurs and caterers. Texas style barbecue, Chinese egg-rolls, chocolate dipped strawberries, and Tex-Mex gorditas are just a sampling of the festive-fare offered at Alamo Heights Night™.

Festival favorites from Fresh Horizons Catering have become a mainstay. The fajita taco booth serving beef and chicken fajitas with grilled onions, freshly made pico de gallo, guacamole and home made tortillas is a must-have party time treat. "We grill all of our fajitas on site over wood-burning pits," said catering owner Caryn Hasslocher.

Thrills and chills await children at this year's carnival midway featuring breathtaking jumps, slides, and riveting rides guaranteed to produce plenty of "hang time." Games of skill will delight children of all ages.

Live entertainment stages will showcase the talents of Hotcakes, the Mo-Dels, and the Tennessee Valley Authority, some of whom have been crowd favorites for over 15 years. Dancing under the stars is a popular pastime with the young and the young at heart attending this year's event.

For those looking for a chance to become the next American Idol, the karaoke stage is a crowd pleaser with audience members belting our popular tunes with professional sound mixers providing the back-up melody. The good, the bad and the tone-deaf are all welcome to tout their talented tonsils at Party Time In '09™. "It's Party time in '09™" (the "09" being the last two digits in the Alamo Heights zip code 78209) is how the Alamo Heights Rotary dubs one of Fiesta's most popular events. Planning is a year-around activity with over 100 Rotarians volunteering to man committees, recruit 750+ volunteers, and manage the growing festival.

Proceeds from the event benefit local charities and community activities. Funds are raised primarily from gate admissions, concession sales at the event, sponsor donations, sale of event t-shirts. Since its inception, Alamo Heights Night™ has contributed over \$1,500,000 to nonprofit organizations and community service activities creating a positive impact upon the communities they serve.

The gates are open from 5:30 pm until 11:30 pm with \$1 admission for children under 12 years of age, \$5 admission for ages 12-17 and students with a valid ID, and \$10 admission for adults. Advance tickets can be purchased beginning March 16, 2010, at Creative Chocolates, 7700 Broadway in Lincoln Heights, the Broadway Bank branches at Loop 410 and the Austin Highway location, and at the University of the Incarnate Word.

Free park and ride service is available from the Alamo Heights Methodist Church, UIW Pharmacy School, UIW ICC, and Witte Museum. Shuttles will run from 5:15 pm until midnight.

For more information go to [www.alamoheightsnight.org](http://www.alamoheightsnight.org) or call 210.824.2462.