



ALAMO HEIGHTS NIGHT LLC

P.O. Box 6995
San Antonio, Texas 78209

**TWO '09 TRADITIONS PARTNER UP!
The 24th Annual Alamo Heights Night™**

April 16, 2010

“A New Beginning”

At the campus of The University of the Incarnate Word

Dear Friend,

Each year, the Alamo Heights Rotary Club contributes over \$100,000 to many worthwhile charities and community service activities in the San Antonio area totaling almost \$2,000,000 since the first event. These monies are derived from the proceeds of Alamo Heights Night and from generous sponsors of our event. Alamo Heights Night is our club’s annual fund raising event that is designed to foster community togetherness and to raise money to support local charities. Alamo Heights Night attracts over 10,000 participants to its one night of colorful food booths and entertainment stages. An event for the whole family, it is a popular kick-off to Fiesta Week in San Antonio and is recognized as one of the most enjoyable and best run events.

This year, the Alamo Heights Rotary Club is proud to announce a new venue for its annual Alamo Heights Night by partnering with the University of the Incarnate Word. UIW has generously agreed to host Alamo Heights Night on the university’s campus on April 16, 2010.

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a **Sponsor of the 2010 Alamo Heights Night**. For your consideration, I have listed the levels of sponsorship below:

Sponsor Levels	Amount	Sponsor Board*	AHN Website	Flyer at Gate*	Entry Tickets
VIP Platinum Partner**	\$1000+	X	X	X	40
Gold	\$500-999	X	X	X	30
Silver	\$250-499	X	X	X	20
Bronze	\$100-249	X	X	X	10

*Depending on date commitment made

**see attached for additional VIP Sponsor benefits

We welcome you to be a part of the new partnership and location and the opportunity to give to community charities and university scholarships. Information on the event and charities sponsored since 1992 can be found at www.alamoheightsnight.org .

Please respond by completing the Sponsorship Form and mailing your check made payable to Alamo Heights Night, LLC (a 501c(3) organization) in the enclosed envelope, mail to the above address, or we can accept credit card payment by contacting Rick Berchin at 824-2462. We appreciate your support.

Warm regards,

Richard A. Planto



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V.I.P PLATINUM PARTNERS

"A New Beginning"

The Alamo Heights Rotary Club and The University of the Incarnate Word invite you to become a **VIP PLATINUM PARTNER for the 2010 Alamo Heights Night**. As a VIP Platinum Partner, you will have the opportunity not only to support designated local charities, but also to raise money for UIW scholarships. Your VIP partnership will include the following:

- **Two VIP passes to a private party {BEER, WINE and HORS D'OEUVRES}** on the balcony of the UIW Natatorium overlooking Alamo Heights Night festivities
- **Access to the balcony throughout the evening**
- **Admittance** to Alamo Heights Night
- **One VIP parking pass**
- **Two tickets to UIW a football game**
- **40 general admission tickets to Alamo Heights Night**
- **Identification as a VIP sponsor on the Alamo Heights Night website**

We welcome you to be a part of the new partnership and location and the opportunity to give to community charities and university scholarships. Twenty five percent of your minimum \$1000 contribution will directly benefit UIW scholarships with the remaining portion going towards Alamo Heights Rotary Club charities. Information on the event and charities sponsored since 1992 can be found at www.alamoheightsnight.org.

Please respond by mailing the Sponsorship Form with your contribution in the enclosed envelope, mail to the above address, fax to 824-2875, or call Rick Berchin at 824-2462 with credit card information.



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SPONSORSHIP FORM

Please circle your sponsorship level and return with your contribution

Sponsor Levels	Amount	Sponsor Board	AHN Website	Flyer at Gate	Entry Tickets
VIP Platinum Partner	\$1000+	X	X	X	40
Gold	\$500-999	X	X	X	30
Silver	\$250-499	X	X	X	20
Bronze	\$100-249	X	X	X	10

Name of Sponsor _____

Address _____

Phone _____ Email _____

Method of Payment

checks payable to *Alamo Heights Night, LLC* (a 501c(3) organization)

Amount Enclosed _____ Check # _____

_____ MasterCard _____ VISA

Credit Card # _____ Card Expiration Date _____

Billing Address of Card _____

Name on Card _____ Signature _____

Questions? Contact: Rick Berchin (210) 824-2462

FAX: (210) 824-2875